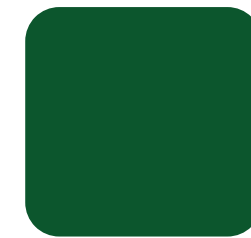


# DRIVING DIGITAL GROWTH WITH STRATEGIC SEO

NLM Solutions is a result-driven digital marketing agency based in Chandigarh, India. Our focus is on helping businesses grow online through tailored SEO strategies.

We work with startups, local businesses, and established brands to boost visibility and rank higher in search engines.



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**Shaping Digital Futures with Precision SEO**

**KNOW MORE**



# WHAT IS SEO

## and Why It Matters

SEO (Search Engine Optimization) is the process of optimizing your website to improve its visibility in search engine results. At NLM Solutions, we provide a full suite of SEO services designed to drive traffic, improve rankings, and increase conversions.

- ✓ Technical SEO Audits
- ✓ Keyword Research & Strategy
- ✓ Content Optimization
- ✓ Competitor Analysis
- ✓ Continuous Tracking & Reporting



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**SEO That Drives Results, Not Just Rankings**

**KNOW MORE**





# ON-PAGE SEO

## *Fine-Tuning Your Website for Search Engines*

Our On-Page SEO services ensure that your website structure, content, and user experience are fully optimized.

- ✓ Meta Titles & Descriptions
- ✓ Header Tags Optimization
- ✓ Internal Linking
- ✓ Image Alt Tags
- ✓ Mobile & Speed Optimization
- ✓ Content Structuring with Keywords

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**On-Page Excellence for Better Visibility**

**KNOW MORE**







# OFF-PAGE SEO

## *Building Authority Beyond Your Website*

We boost your website's credibility through strategic Off-Page SEO efforts:

- ✓ High-Quality Backlink Building
- ✓ Guest Blogging & Outreach
- ✓ Directory Submissions
- ✓ Local SEO Citations
- ✓ Social Bookmarking
- ✓ Influencer & PR Outreach

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**Strengthen Your Site's Reputation Online**

**KNOW MORE**





# CLIENT REVIEWS

*Hear What Our Clients Say*

- ★ "Our website traffic doubled in 3 months!"
- ★ "Thanks to NLM Solutions, we now rank on page 1 of Google!"
- ★ "Excellent reporting, clear communication, and real results."



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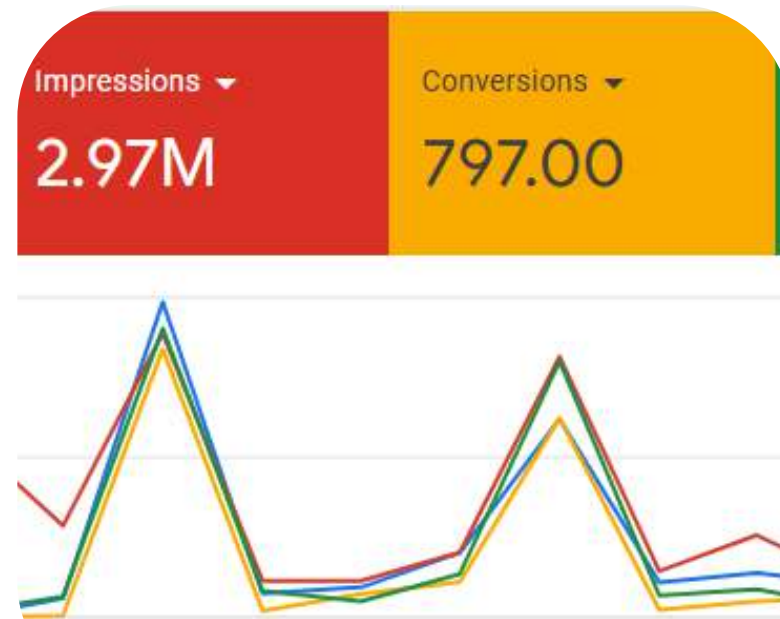
**Your Success is Our Reputation**

**KNOW MORE**

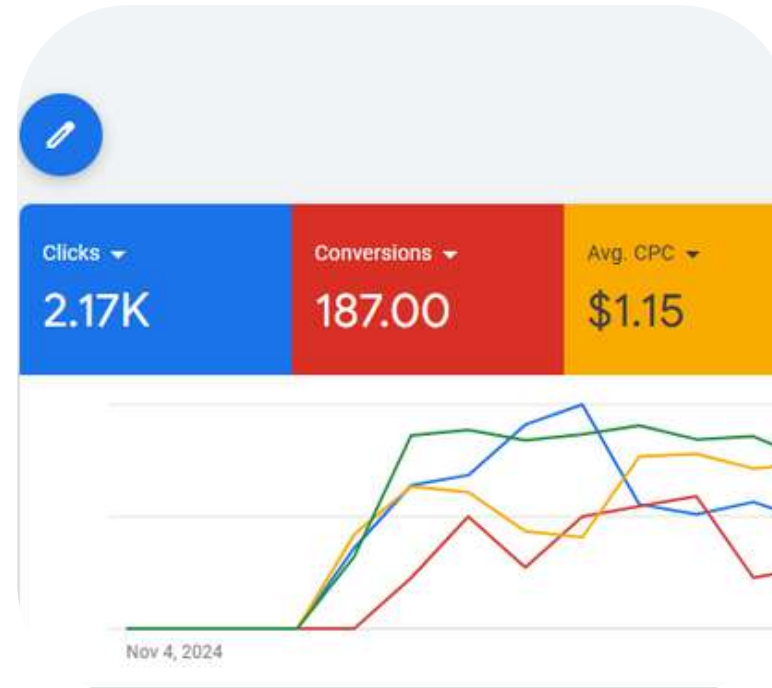




# OUR PORTFOLIO



ETIKA  
JEWELS



FISHERNOMICS

Maximum: 13 Mar 2024

Columns: Performance Breakdown Reports Export

|                         | Reach   | Impressions | Cost per result                     | Amount spent |  |
|-------------------------|---------|-------------|-------------------------------------|--------------|--|
| 168 cks                 | 44,241  | 56,396      | \$0.35<br>Per link click            | \$304.79     |  |
| 187 cks                 | 45,705  | 61,872      | \$0.39<br>Per link click            | \$305.51     |  |
| 180 ach                 | 115,580 | 171,052     | \$1.32<br>Per 1,000 people reach... | \$152.88     |  |
| 189 cks                 | 68,993  | 104,678     | \$0.31<br>Per link click            | \$618.28     |  |
| 148 cks                 | 48,660  | 80,239      | \$0.30<br>Per link click            | \$589.76     |  |
| 129 cks                 | 27,394  | 30,846      | \$0.35<br>Per link click            | \$434.72     |  |
| 164 ach                 | 179,664 | 245,032     | \$1.09<br>Per 1,000 people reach... | \$195.92     |  |
|                         |         |             |                                     | \$0.00       |  |
|                         | 581,070 | 923,752     |                                     | \$3,264.86   |  |
| Accounts Centre acco... |         | Total       |                                     | Total Spent  |  |



# READY TO DOMINATE SEARCH RESULTS?

*Let's grow your brand with SEO that works.*

✉ sales@nlmsolutions.com

📞 +91 80900 66166

🌐 www.nlmsolutions.com



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**Thank you for reviewing our services! 🙏**

**KNOW MORE**

